

7.4 Exponential Models

Objectives

- 1) Understand the difference between linear growth and exponential growth
 - calculate growth rate vs. relative growth rate
 - linear functions have constant growth rate
 - exponential functions have constant relative growth rate
- 2) Use exponential growth functions $y = y_0 e^{kt}$, $k > 0$
 - population
 - continuously compounded interest
 - others with constant relative growth rate
- 3) Use exponential decay functions $y = y_0 e^{kt}$, $k < 0$
 - radioactive decay
 - drug absorption in the body

① Given the functions $f(t) = 2200 + 287.2t$
 $g(t) = 1100(6.828)^{.05t}$

- a) find the absolute growth rate
 b) find the relative growth rate
 c) find $\lim_{t \rightarrow \infty} \left(\frac{f'(t)}{f(t)} \right)$ and $\lim_{t \rightarrow 0} \left(\frac{g'(t)}{g(t)} \right)$

d) Complete table to be provided

e) graph $f(t)$ and $g(t)$ for $[0, 40]$

f) graph $f'(t)$ and $g'(t)$ for $[0, 40]$

g) graph $f'(t)/f(t)$ and $g'(t)/g(t)$ for $[0, 40]$

a) Defn: Absolute growth rate = rate of change = derivative

$$f'(t) = \frac{d}{dt}(2200 + 287.2t) = \boxed{287.2}$$

$$g'(t) = \frac{d}{dt}(1100(6.828)^{.05t}) = 1100 \cdot \ln(6.828) \cdot (6.828)^{.05t} \cdot (0.05)$$

$$= \boxed{55 \ln(6.828) (6.828)^{.05t}}$$

b) Defn: Relative growth rate = growth rate as a percentage (decimal) of function value

$$\frac{f'(t)}{f(t)} = \frac{287.2}{2200 + 287.2t}$$

$$\frac{g'(t)}{g(t)} = \frac{1100(6.828)^{.05t} (\ln 6.828)(0.05)}{1100(6.828)^{.05t}} = \boxed{0.05 \ln 6.828} \approx .096$$

c) $\lim_{t \rightarrow \infty} \frac{287.2}{2200 + 287.2t} = \boxed{0}$

$$\lim_{t \rightarrow 0} 0.05 \ln(6.828) = \boxed{0.05 * \ln(6.828)}$$

Some conclusions:

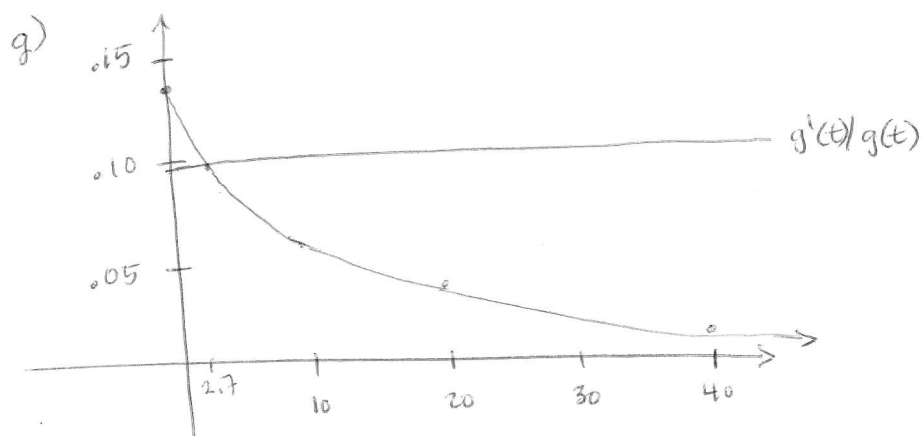
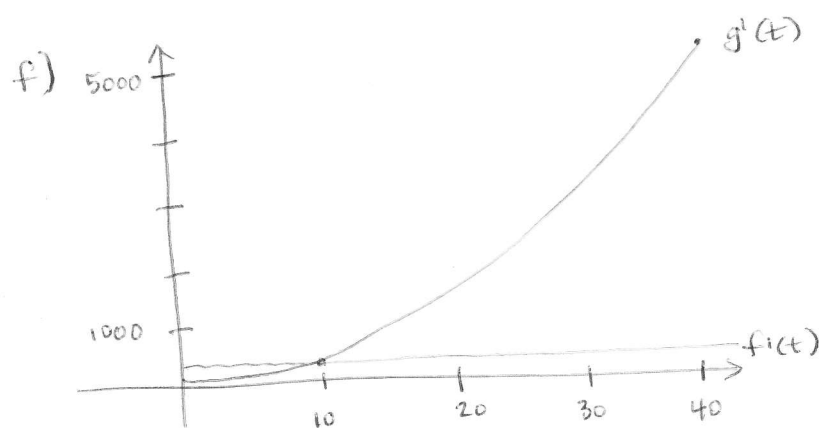
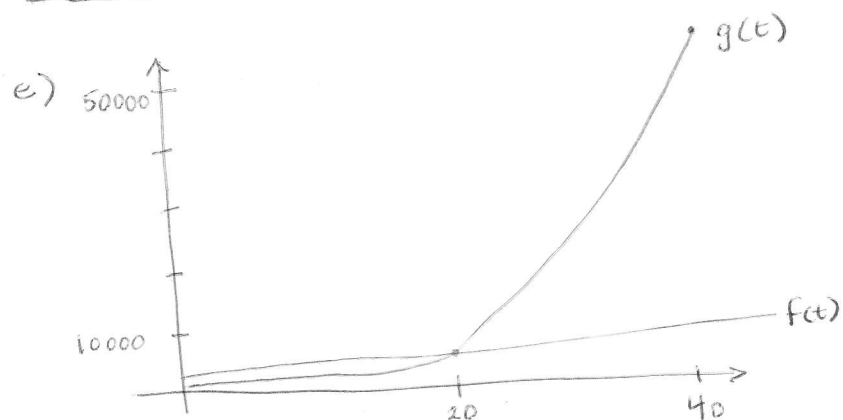
- $f(t)$ is a linear function. It has constant absolute growth rate, but its relative growth rate goes to 0 over time.
- $g(t)$ is an exponential function. Its absolute growth rate is also exponential, but its relative growth rate is constant.

d) Evaluate

	$f(t)$ nearest whole	$g(t)$ nearest whole	$f'(t)$ nearest tenth	$g'(t)$ nearest tenth	$f'(t)/f(t)$ nearest hundredth	$g'(t)/g(t)$ nearest thousandth
$t=0$						
$t=10$						
$t=20$						
$t=40$						

d)

	$f(t)$	$g(t)$	$f'(t)$	$g'(t)$	$\frac{f'(t)}{f(t)}$	$\frac{g'(t)}{g(t)}$
$t=0$	2200	1100	287.2	105.7	.13	.096
$t=10$	5072	2874	287.2	276.1	.06	.096
$t=20$	7944	7511	287.2	721.4	.04	.096
$t=40$	13688	51284	287.2	4925.9	.02	.096



Exponential Growth Curve describes the growth of a population without considering limitations from the environment or predators. It is sometimes called "unrestricted growth".

$$y(t) = y_0 e^{kt}$$

y = population

t = time since initial population

k = ^{relative} growth rate (constant)

y_0 = initial population (constant)

- ② A population of rabbits is modeled by exponential growth, growing from 60 rabbits to 937 rabbits in 3 years.

a) Find the exact value of k .

b) Approximate k to the nearest hundredth.

c) (Extra credit preview) Write the exponential growth function with the exact k fully simplified to a base other than e .

a) $y = y_0 e^{kt}$

$$937 = 60e^{k \cdot 3}$$

$$\frac{937}{60} = e^{3k}$$

$$\ln\left(\frac{937}{60}\right) = 3k$$

$$k = \frac{1}{3} \ln\left(\frac{937}{60}\right)$$

$$k = \ln \sqrt[3]{\frac{937}{60}}$$

b) $k \approx .916$

$$k \approx .92$$

c) $y = 60e^{\left(\ln \sqrt[3]{\frac{937}{60}}\right)t}$

$$y = 60 \left(e^{\ln \sqrt[3]{\frac{937}{60}}} \right)^t$$

$$y = 60 \cdot \left(\sqrt[3]{\frac{937}{60}} \right)^t$$

or better

$$y = 60 \cdot \left(\frac{937}{60} \right)^{\frac{1}{3}t}$$

Exponent Laws

$$(x^n)^m = x^{n \cdot m}$$

go backward

$$x^{nm} = (x^n)^m \text{ or } (x^m)^n$$

- ③ The number of cells in a tumor doubles every 6 weeks starting with 8 cells. After how many weeks does the tumor have 1500 cells?

Exponential growth $y = y_0 e^{kt}$

initial amount $y_0 = 8$

doubles to $y = 16$ when $t = 6$ weeks

$$16 = 8e^{k \cdot 6}$$

$$\frac{16}{8} = e^{6k}$$

$$2 = e^{6k}$$

$$\ln 2 = \ln e^{6k}$$

$$\ln 2 = 6k$$

$$\frac{\ln 2}{6} = k$$

$$\frac{1}{6} \ln 2 = k$$

$$\ln \sqrt[6]{2} = k$$

$$y = 8e^{\ln \sqrt[6]{2} t} = 8(\sqrt[6]{2})^t = 8(2)^{t/6}$$

$$y = 8(2)^{t/6}$$

$y = 1500$, find t :

$$1500 = 8(2)^{t/6}$$

$$\frac{1500}{8} = 2^{t/6}$$

$$\frac{375}{2} = 2^{t/6}$$

$$\ln\left(\frac{375}{2}\right) = \ln\left(2^{t/6}\right)$$

$$\ln\left(\frac{375}{2}\right) = \frac{t}{6} \ln(2)$$

subst $y = 16$ and $t = 6$.

isolate exponential

take $\ln$ both sides

inverse log property
to simplify RHS

isolate k

power property of logs

subst into function

subst $y = 1500$

isolate exponential

take logs both sides
(any base allowed)

power property of logs

isolate t

M250

$$\frac{6 \ln \left(\frac{375}{2} \right)}{\ln(2)} = t$$

$$t \approx 45.3044$$

$$t \approx 45.3 \text{ weeks}$$

Exponential Decay

- ④ After t years, the value of a car purchased for \$25,000 is $V(t) = 25000 \left(\frac{3}{4}\right)^t$.

↑ exponential $\left(\frac{3}{4}\right)^t$

base $\frac{3}{4} < 1$ means decay.

- a) Determine the value of the car 2 years after it was purchased.

$$V(2) = 25000 \left(\frac{3}{4}\right)^2$$

$$= 25000 \left(\frac{9}{16}\right)$$

$$= \boxed{\$14062.50}$$

- b) Find the rates of change of V with respect to t when $t=1$ and $t=4$. Give exact, then rounded to 2 places, with units.

rate of change $\Rightarrow$ derivative
w/ respect to $t \Rightarrow \frac{d}{dt}$.

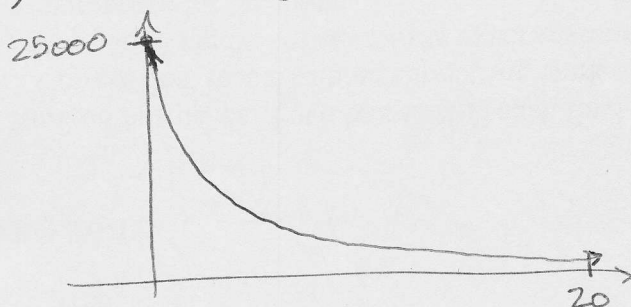
$$V'(t) = 25000 \cdot \frac{d}{dt} \left(\frac{3}{4}\right)^t$$

$$V'(t) = 25000 \cdot \ln\left(\frac{3}{4}\right) \cdot \left(\frac{3}{4}\right)^t$$

$$V'(1) = 25000 \cdot \ln\left(\frac{3}{4}\right) \cdot \left(\frac{3}{4}\right)^1 = 18750 \ln\left(\frac{3}{4}\right) \approx \boxed{-\$5394.04/\text{yr}}$$

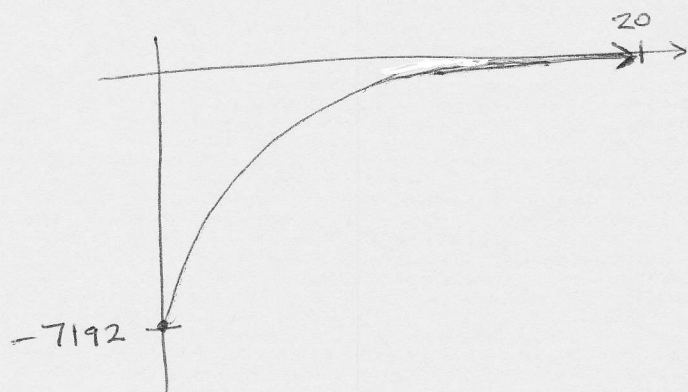
$$V'(4) = 25000 \cdot \ln\left(\frac{3}{4}\right) \cdot \left(\frac{3}{4}\right)^4 = \frac{253125}{32} \cdot \ln\left(\frac{3}{4}\right) \approx \boxed{-\$2275.61}$$

- c) Look at graph of $V(t)$ in GC. What can be said about $V'(t)$ by looking at $V(t)$.



- It's always negative.
- At first it's a very large negative #, but gradually increases.

- d) Look at graph of $V'(t)$ in GC.
Determine the horizontal asymptote
and explain what this means.



horizontal asymptote $y=0$.
rate of change of value never quite reaches 0,
but it approaches it.

The car loses value very rapidly when it is new,
but very slowly when it is old.

Interest compounded n times per year

$$A = P \left(1 + \frac{r}{n}\right)^{nt}$$

A = amount in account after t years

P = initial amount in account
Principal

r = interest rate per year

n = # times compounded per year

"Compounding" means calculating interest and adding it to the principal so that it earns interest.

Compound interest formula is used

- 1) when money is loaned/borrowed
- 2) when money is invested/saved.

Interest is the cost of borrowing money.

An investor is allowing the bank to borrow money, so the bank pays interest.

A borrower gets a loan and repays the loan plus the interest (additional cost for borrowing).

If we take limit:

$$\lim_{n \rightarrow \infty} P \left(1 + \frac{r}{n}\right)^{nt} = P e^{rt} = A$$

continuous compounding.

To calculate this limit, we need

$$\lim_{n \rightarrow \infty} \left(1 + \frac{1}{n}\right)^n = \lim_{x \rightarrow \infty} \left(1 + \frac{1}{x}\right)^x = e$$

which is proven in 7.2 (p437).

⑤ Find A when $P = \$2500$, $r = 6\%$, $t = 20$ years, a) $n = 12$
b) continuously

$$a) A = P \left(1 + \frac{r}{n}\right)^{nt} = 2500 \left(1 + \frac{0.06}{12}\right)^{12(20)} = \boxed{\$8275.51}$$

$$b) A = P e^{rt} = 2500 e^{(0.06 \times 20)} = \boxed{\$8300.29}$$

* Caution *

When using GC to calculate, must use ()
around exponent

$$2500 (1 + 0.06/12)^{\underbrace{1}_{(12 \times 20)}}$$

order of operations must
be changed to multiply
before exponent.

- ⑥ How much money should be invested at
3% compounded a) daily ($n=365$) for 30 years
to result in \$500,000? b) continuously $(365)(3)$

$$A = 500,000$$

$$P = ?$$

$$r = 0.03$$

$$n = 365$$

$$t = 30$$

$$a) 500000 = P \left(1 + \frac{0.03}{365} \right)^{(365)(30)}$$

$$\frac{500000}{\left(1 + \frac{0.03}{365} \right)^{(365)(30)}} = P$$

$$P = \$203,292.35$$

$$b) 500000 = P e^{(0.03)(30)}$$

$$\frac{500000}{e^{0.03 \times 30}} = P$$

$$P = \$203,284.83$$